DESIGN || Productions.



★ SELECTED || Works.



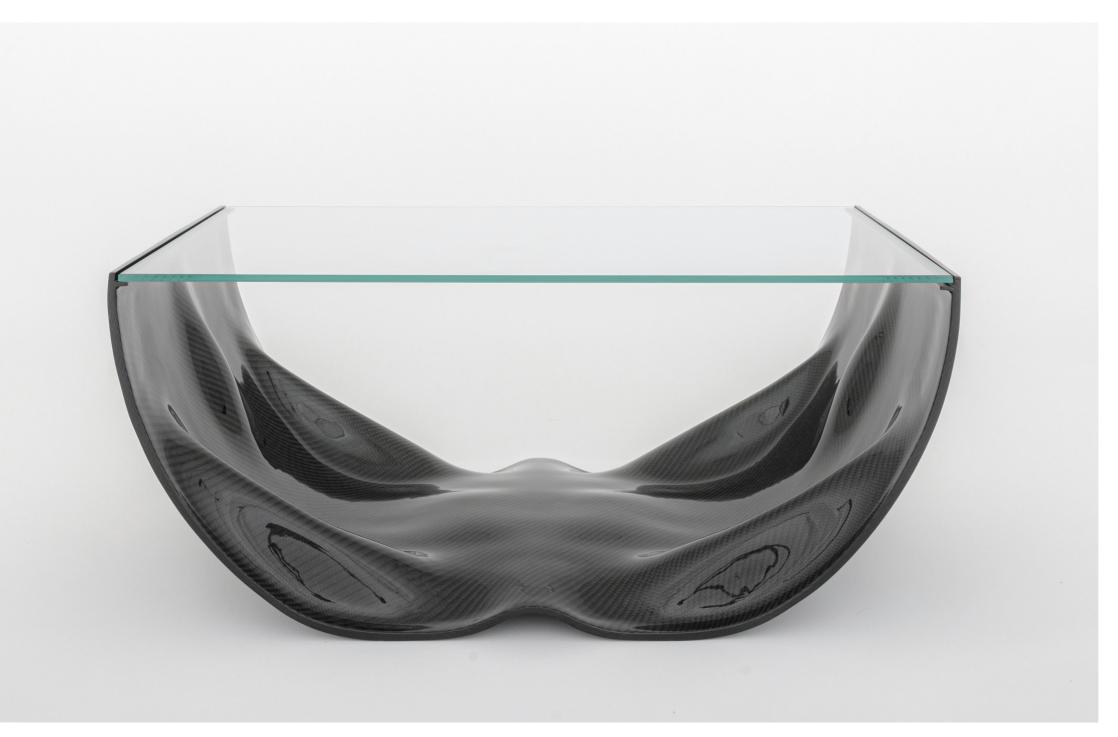
PRELUDE

"I can't believe that!" said Alice.
"Can't you?" the queen said in a pitying tone. "Try again, draw a long breath, and shut your eyes."
Alice laughed. "There's no use trying," she said. "One can't believe impossible things."
"I dare say you haven't had much practice," said

"I dare say you haven't had much practice," said the queen. "When I was your age, I always did it for half an hour a day. Why, sometimes I've believed as many as six impossible things before breakfast."

"Alice in Wonderland", 1865, Lewis Carroll.





INDEX || Anticipatory Design.

SIMBÏÒTICA - Furniture Set in Advanced Material AMPHIBIA - 100% Regenerable Furniture Collection 3CSup® - A unique generation of Ecofriendly Surfboard

SIMBÏÒTICA II - Cofee table in nano-epoxy, glass and carbon fiber

Simbiosi I Armchair



Cofee table

Simbiosi II









Cellulosa collection









Flax collection









Graphite collection



SIMBÏÒTICA®

ADVANCED DESIGN FOR ADVANCED MATERIALS

"I made a discovery," said Eniberlin when I walked in his room.

"On what?" I asked. "A discovery," he said, "on discoveries".

His uncanny satisfaction shone in his face; the speech evidently had gone just as he had intended it.. [...]

SIMBÏÒTICA is about a research on materials symbiosis, among organic (cellulose pulp, natural fiber, water based resins) and synthetic (fiber glass, carbon fiber, bio epoxy resins). All the Simbiotica shape's are the result of an optimization process among loads, strengths, tension and materials, all in balance, all in symbiosis.

SIMBIÒTICA is a collection that pushes the boundaries between material structure and shape into a new modern territory made by a new aesthetical concept in a real sustainability perspective.

ELEMENT: ARMCHAIR, COFFEE TABLE, POÙF, SIDE TABLE

PRODUCED BY: NANO-TECH SPA

CLIENT: EVERYDAY YACHT, VALLETTA, MALTA

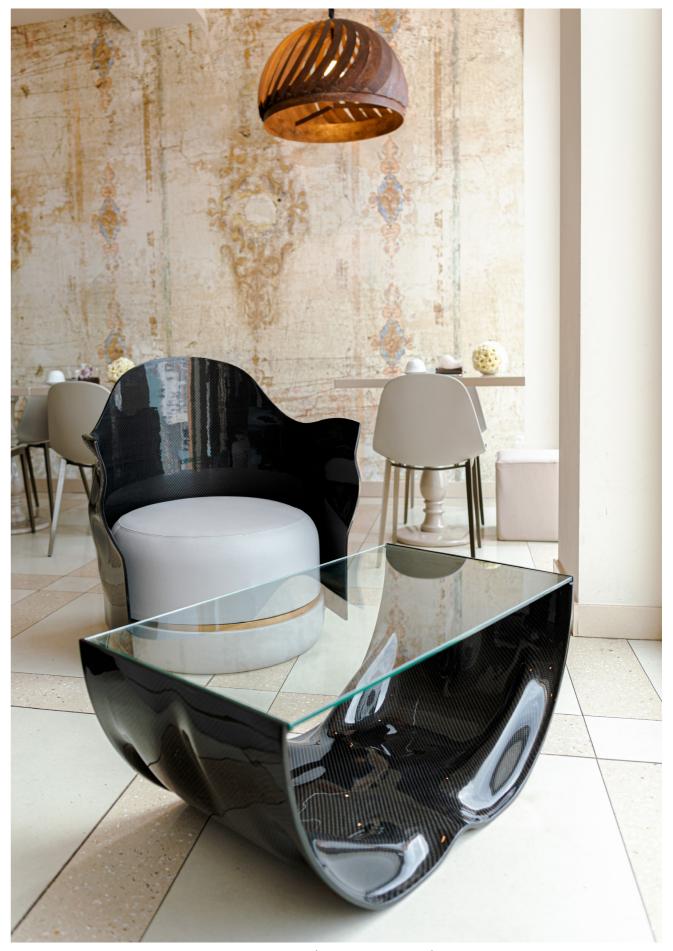












SIMBÏÒTICA I and SIMBÏÒTICA II at SeaPort Hotel, Ancona, Italy

Bufo Bufo
Deckchair

Bombina *Chair*

Tritone *Table*

Mantella *Divider*









Nice Edition

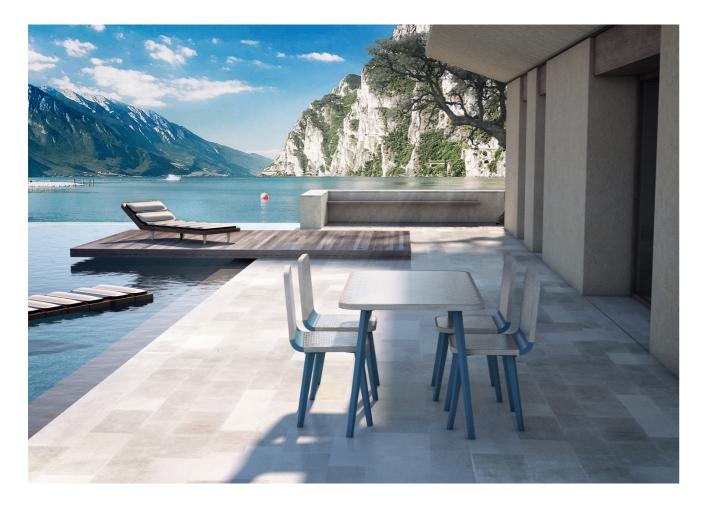








Cannes Edition



AMPHIBIA®

REFORMIST DESIGN FOR SUSTAINABILITY

[...] "Don't be a fish, be a frog!" said professor Kim Young-Ha jumping on the small stage of the university's theater "So guys, swim in the water and jump when you hit ground." That's when we knew that it would be a big night for us [...]

AMPHIBIA is marked by mathematical patterns that built the perfect function of each element. An apparently simple design that through an accurate study of engineering and high precision, achieving the right resistance durability for an hybrid use on water and on earth.

A waterproof cardboard core and a bio based resin shell get the Amphibia's surfaces strong and extremely light. The structural patterns are algorithmic designed and engineeringally calculated. Computational science became design.

Two nature in one essence...

ELEMENT: DECKCHAIR, CHAIR, TABLE, DIVIDER

PRODUCED BY: NERD SRL

CLIENT: YOTHA CHARTER OFFICE, NICE, FRANCE





TRITONE Table and BOMBINA Chair Details



MANTELLA Divider Details



BUFO BUFO, Deckchair, 100% regenerable materials. Cannes, France.





3CSup®

A UNIQUE GENERATION OF CUSTOM, CLEAR, CARDBOARD BOARDS

[...] "Consider the subtleness of the sea; how its most dreaded creatures glide under water, unapparent for the most part, and treacherously hidden beneath the loveliest tints of azure..... Consider all this; and then turn to this green, gentle, and most docile earth; consider them both, the sea and the land; and do you not find a strange analogy to something in yourself?"[...]

3CSup[®] is a radical proposal for a new generation of green boards and equipment, launched at Milan Design Week 2018. Behind its process, there is a deep studio about the killing of waste materials after the manufacturing phase.

3CSup[®] was designed through an algorithmic process.

3CSup® won an honorable mention at **"Compasso d'Oro International Award 2018"** (Section - Sport: Performance and Innovation) and gained an honorable mention at **Raw Plastic Prize 2019 by Rossana Orlandi**.

3CSup® collection was displayed at **Milano Fuori Salone 2018** and during the **London Design** Week 2019.

ELEMENT: SUP WAVE, SUP CRUISING, SURFBOARD

PRODUCED BY: NODE EXPERIENCE

CLIENT: PRIVATE





3CSup®, Boards on water



3CSup® designed to decrease the use of toxic materials in surfboard industry. Riviera del Conero, Italy.



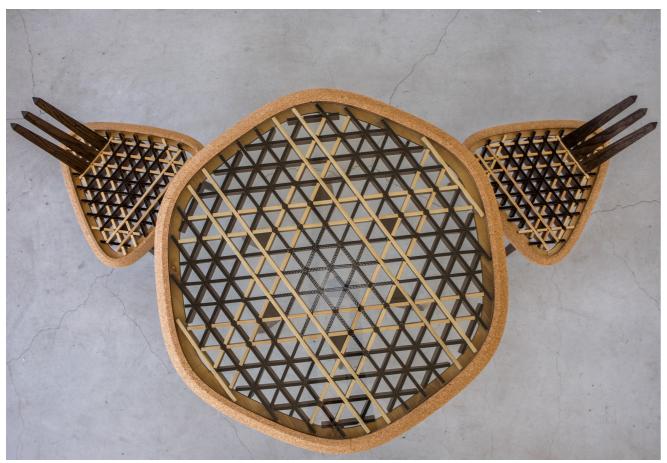


INDEX || Custom Collections.

YOKAI - 100% Organic Furniture for Magna Pars LIGHT LINKS - Tube Ligths for BB oggetti d'arte DNA - Wood Counter for KOS Group, Villa dei Pini

INU - Chair texture in cork, cardboard and ashwood





YOKAI

DEVOTED TO NATURE DESIGNED BY ALGORITHM

[...] "Hey, what is it with you? Why are you so spaced out? You still haven't answered me."

I probably still haven't completely adapted to the world," I said after giving it some thought.

"I don't know, I feel like this isn't the real world. The people, the scene: they just don't seem real to me."

Midori rested an elbow on the bar and looked at me.

"There was something like that in a Jim Morrison song, I'm pretty sure." People are strange when you're a stranger." [...]

YOKAI is inspired by a class of supernatural monsters, spirits and demons in Japanese Folklore. The word Yōkai is made up of the kanji for "bewitching; attractive; calamity;" and "spectre; apparition; mystery; suspicious". The name perfectly defines the essence of the collections: extremely light and clear, the shapes and geometries of tables and chairs appear to the observer as supernatural appearance.

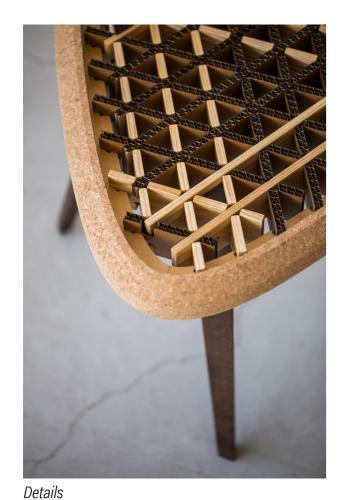
YOKAI collection was designed for Magna Pars Event Space and displayed at Fuorisalone 2018.

Composed of table, chair and a coffee table, the Yokai Collection is made completely from recycled materials, the furniture can be totally disassembled to allow for each specific part to be replaced.

ELEMENT: TABLE, COFEE TABLE, CHAIR

PRODUCED BY: FEVAL SNC

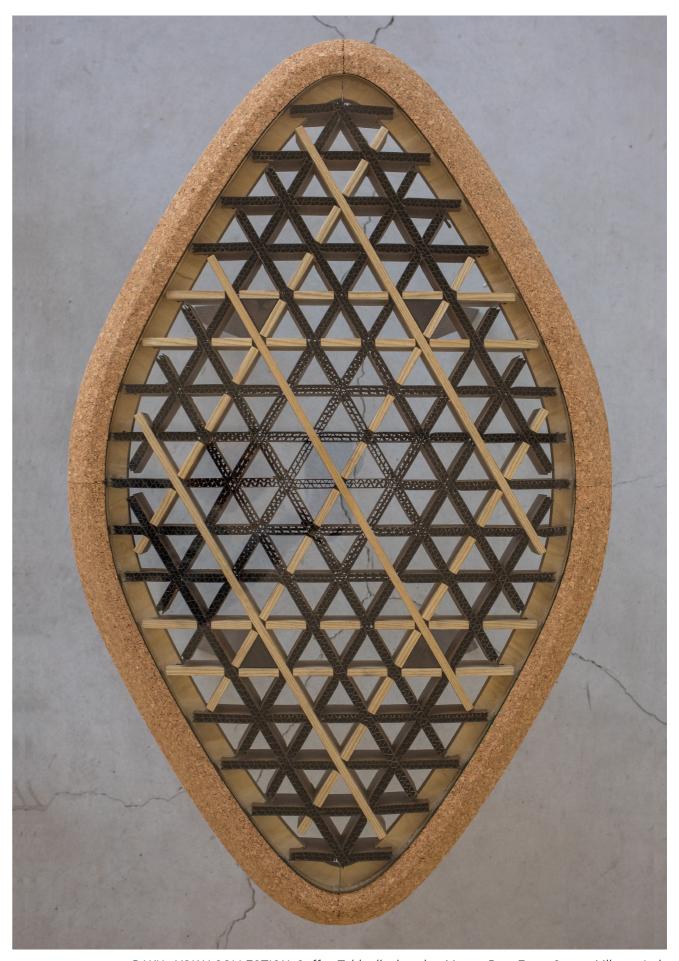
CLIENT: MAGNA PARS EVENT SPACE











BAKU - YOKAI COLLECTION, Coffee Table displayed at Magna Pars Event Space, Milano , Italy

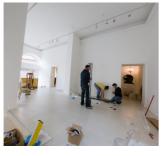


























LIGHT LINKS

LIGHTING PROJECT FOR FLOATING PROFILE

[...] "And now here is my secret, a very simple secret: It is only with the heart that one can see rightly; what is essential is invisible to the eye." [...]

LIGHT LINKS it's a project that investigates how two light sources can interact with each other.

The dynamic modulation and the way to bounce on the surfaces were the parameters to control.

LIGHT LINKS uses two light sources, one diffuses into a planar satin surface from below, and the other trapped into a satin tube from the top. The aim is to create at the same time a dematerialized plane as a basement for the objects and generate a light veil around the glass objects. This system, enhanced by the quality of the glass, creates a light aura around the objects that makes them float in the space.

LIGHT LINKS is composed of tables and floor lights in wood and rough iron.

ELEMENT: LIGHT TABLE, FLOOR LAMP

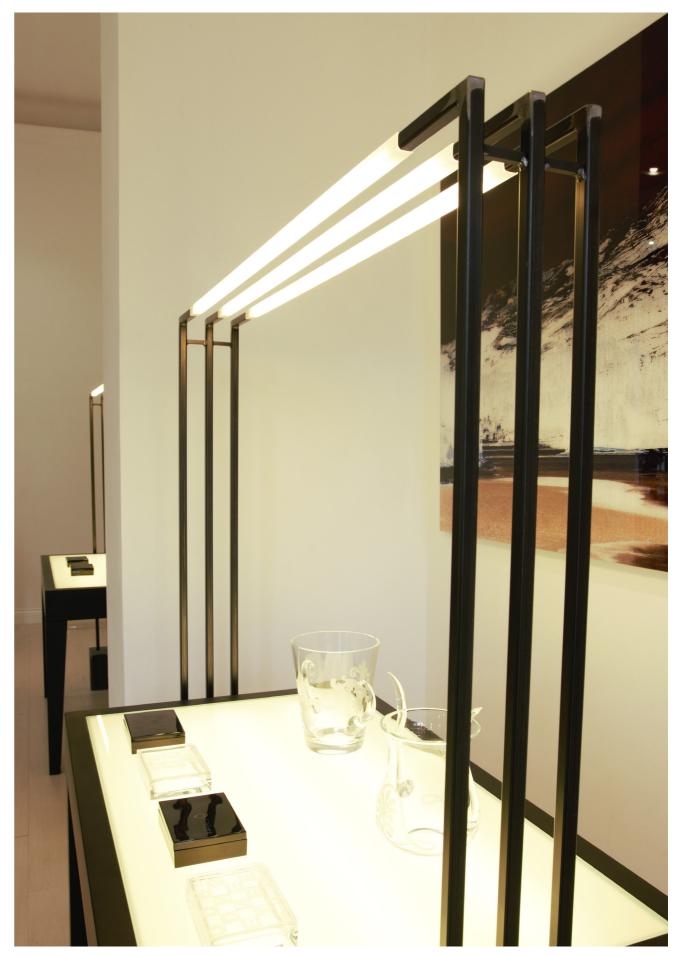
PRODUCED BY: GIBAS

CLIENT: BB OGGETI D'ARTE

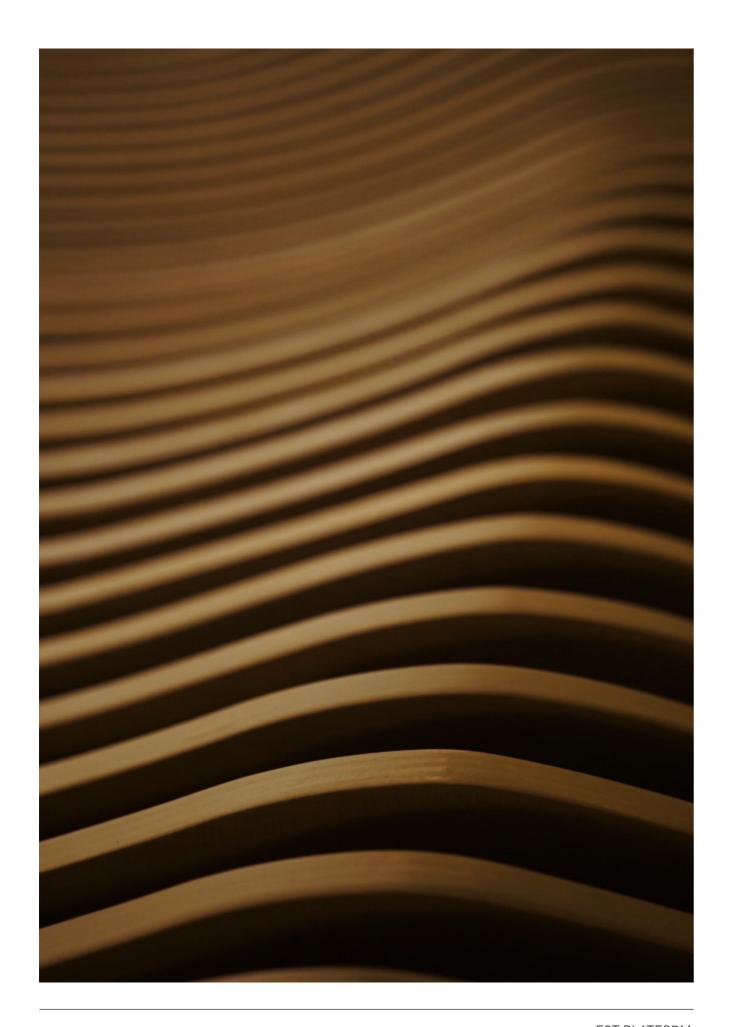


Details





LIGHT LINKS table and floor lamp at Fuorisalone, Milan , Italy



DNA

Exploration of deoxyriboNucleic bonds shape with wooden structures

[...] "Everything tells me that I am about to make a wrong decision, but making mistakes is just part of life. What does the world want of me? Does it want me to take no risks, to go back to where I came from because I didn't have the courage to say "yes" to life?" [...]

DNA design it's inspired by the "genius loci" of the place.

We had an assignment from KOS Group to design two wooden counter for one of their nursing home. The place is a beautiful modernist building located at the top of the hill in front of the sea. Walking through the structure, the thing that struck us most was the close bonds built among patients, nurses, and doctors, a very empathic and natural connection.

The willingness to show these bonds in something real determined the aesthetic of the project. The counters are at the main entrance of the hospital, so they are the first thing that you can see if you go there. We used the shape of a DNA molecular structure to declare the atmosphere in this nursing home. When someone gets in a hospital for any reason, very often, its feelings are unpleasant and rich with anxiety. With this design, our goal was to create an entrance room with something unusual that might be temporarily distracted the attention of the patient from its condition and have a relaxing function. We used ash wood for components, and we've finished them with a solvent-free paint to keep the natural essence of the wooden surfaces.

ELEMENT: TICKET COUNTER, BOOKING COUNTER

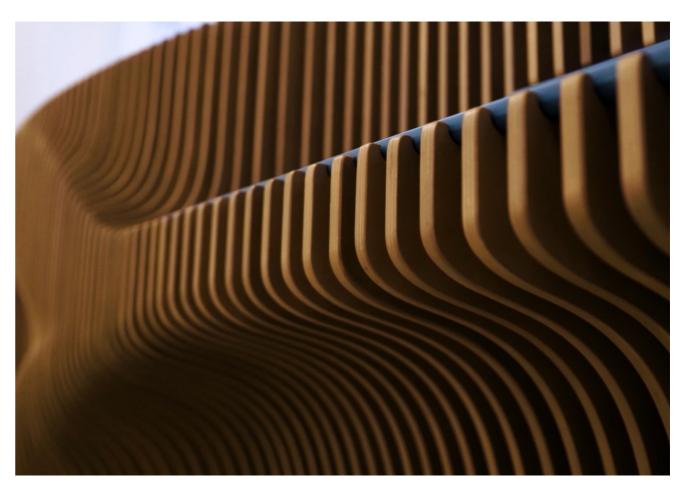
PRODUCED BY: FEVAL SNC

CLIENT: KOS GROUP











DNA counters at Villa dei Pini, Civitanova Marche (MC), Italy



INNOVATIVE DESIGN IS EXPERIMENTAL EXPERIMENTS INVOLVE RISK

EST platform is a multidisciplinary office, we do Architecture, Design, and we do Consult in case anyone asks. We don't make *Traditional Things* because, after all, having *One Style*, *One Size* and only *One Point of View* is a super boring *Lifestyle*.

We've been designing architecture, interior, and furniture professionally for *over 8 years*, but we've also been working outside of our habits when something/one fascinated us. We never are afraid to embrace our potential, and we never are afraid to transform ourselves into the best version we can be.

Nature, biology, science, and technologies are our inspiration.

With passion, love, curiosity, and resilience, commitment blended with the ability to think big and dream even bigger, **ANYTHING IS POSSIBLE**.



INFO

Via Berrnabei 12 60121, Ancona ITALY CONTACT

www.estplatform.com info @estplatform.com

Ruben +39 3337341786 Stefano +393404072131 Giorgio +39 3337754253 SOCIAL

Linkedin Instagram